

Disaster Risk Insurance Concepts and Schemes Dr Trevor Maynard

Lloyd's of London

LLOYD'S

LLOYD'S



42 Countries

90% of global insurance premium

Penetration = spend/GDP

Expected annual loss – based on events 1900-2012

Benchmarked requirement based on 3 countries with lowest catastrophe levels per income band

LLOYD'S GLOBAL UNDERINSURANCE REPORT

October 2012



Worked example - Estimating underinsurance for Brazil in 2011					
Non-life insurance penetration in 2011:	1.5%				
LESS Expected annual loss (% of GDP):	(0.11%)				
Expected loss adjusted insurance penetration:	1.3%				
LESS Benchmark requirement (for middle income):	(1.9%)				
Benchmarked insurance coverage:	-0.51%				
Underinsurance (0.51% of nominal GDP in 2011 in \$US)	\$12.68bn				

2



UNDERINSURANCE MAP



BETTER INSURED

3	8.0	Netherlands	2.1	Germany
	3.1	New Zealand	1.7	Austria
	2.6	South Korea	1.6	UK
1	2.5	US	1.4	Australia
	2.5	Canada		

MODERATELY INSURED

1.4	Denmark	0.4	Japan
1.1	Spain	0.4	France
1.0	South Africa	0.4	Sweden
1.0	Taiwan	0.3	Russia
0.8	Ireland	0.3	Norway
0.6	Italy	0.2	Malaysia
0.4	Argentina	0.1	Singapore
0.4	Israel	0.1	UAE

UNDERINSURED

0.0	Hong Kong	- 1.1	Nigeria
-0.2	Poland	- 1.2	India
-0.2	Colombia	- 1.3	Turkey
- 0.4	Thailand	- 1.4	Egypt
-0.5	Brazil	- 1.4	Philippines
-0.7	Mexico	- 1.4	Vietnam
- 0.9	Saudi Arabia	- 1.7	Indonesia
- 1.0	Chile	- 2.6	Bangladesh
-1.1	China		

3



Emerging economies have the most to lose

Total GDP@Risk: \$3.26trn





City risk index highlights resilience opportunities



LLOYD'S

Lloyd's City Risk Index

- Total GDP@Risk All Cities: \$4.56tm
 - 301 cities
 - 50 cities analysed in greater depth
 - Downloadable city factsheets
 - Three threat types:
 - Manmade
 - Natural
 - Emerging



6

GDP @ Risk – Nominal values gives one order....

GDP@Risk: Top 20 cities 🛛 🗙 🗙						
All threats						
4	Tainai	\$191 20hp				
2	Talper	\$101.200H				
2	Токуо	\$153.28bh				
3	Seoul	\$103.50bn				
4	Manila	\$101.09bn				
5	New York	\$90.36bn				
6	Los Angeles	\$90.32bn				
7	Istanbul	\$82.50bn				
8	Osaka	\$79.32bn				
9	Shanghai	\$78.21bn				
10	Hong Kong	\$74.51bn				
11	Lima	\$69.36bn				
12	Tehran	\$64.14bn				
13	Sao Paulo	\$62.95bn				
14	Mexico City	\$60.74bn				
15	Moscow	\$55.77bn				
16	Paris	\$54.94bn				
17	London	\$53.43bn				
18	Singapore	\$51.11bn				
19	Buenos Aires	\$50.31bn				
20	Jakarta	\$48.23bn				

GDP @ risk as % of GDP gives a different order...





Centre for Risk Studies

Judge Business School

City Resilience Analysis



- The speed of recovery of the city is influenced by its social and economic resilience, and physical capacity to respond
- We have developed a resilience classification (1-5) for cities based on four factors
 - Governance; Social coherence; Economic strength; Infrastructure systems
- Recovery is calibrated from precedent studies of economic recovery after disaster

Underlying analysis suggests Manila has "weak resilience"



Manila, Philippines

categorized as '4: Weak Resilience'

Recovery of the economy after a disaster depends on

- Access to recovery finance
- Economic spare capacity
- Capital infrastructure
- Social cohesion
- Governance capability

Insurance plays a key role in providing recovery finance

Our previous research highlights considerable underinsurance

Table 3 – Benchmarked insurance coverage (2011)

Rank	Country	Benchmarked insurance coverage	Underinsurance (US\$ bn)	Rank	Country	Benchmarked insurance coverage	Underinsurance (US\$ bn)	LLOYDS
1	Netherlands	8.01	-	22	Norway	0.25	-	A CANADA A
2	New Zealand	3.05	-	23	Malaysia	0.15	-	
3	South Korea	2.55	-	24	United Arab Emirates	0.08	-	
4	United States	2.53	-	25	Singapore	0.08	-	
5	Canada	2.47	-	26	Hong Kong	-0.03	\$0.08	
6	Germany	2.11	-	27	Poland	-0.15	\$0.78	
7	Austria	1.67	-	28	Colombia	-0.17	\$0.57	LLOYD'S GLOBAL
8	United Kingdom	1.60	-	29	Thailand	-0.41	\$1.41	UNDERINSURANCE REPORT
9	Australia	1.39	-	30	Brazil	-0.51	\$12.68	October 2012
10	Denmark	1.36	-	31	Mexico	-0.67	\$7.78	Ser Vin
11	Spain	1.05	-	32	Saudi Arabia	-0.93	\$5.35	Cebr
12	South Africa	1.02	-	33	Chile	-0.97	\$2.40	
13	Taiwan	0.97	-	34	China	-1.09	\$79.57	October 2012
14	Ireland	0.75	-	35	Nigeria	-1.11	\$2.64	
15	Italy	0.62	-	36	India	-1.18	\$19.72	
16	Argentina	0.44	-	37	Turkey	-1.31	\$10.23	Benchmarked
17	Israel	0.44	-	38	Egypt	-1.36	\$3.20	insurance coverage =
18	Sweden	0.44	-	39	Philippines	-1.36	\$2.90	Insurance penetration less
19	Japan	0.43	-	40	Vietnam	-1.38	\$1.69	benchmark minimal
20	France	0.39	-	41	Indonesia	-1.67	\$14.12	insurance spend
21	Russia	0.34	-	42	Bangladesh	-2.64	\$2.99	-
	Total underinsurance		-		Total underinsurance		\$168.11	

Source: "EM-DAT", World Bank, Sigma, CEBR analysis

LLOYD'S

If Manila improved its 'resilience' it's GDP@Risk would fall dramatically

	Total \$GDP@Risk (Bn)	World Ranking by \$GDP@Risk	as % of total GDP 2015- 2025	World Ranking by % of GDP
Resilience 'Weak'	\$101.09	4	5.03%	1
Resilience Improved	<i>Q</i> I O I I O C			
from 'Weak' to 'Moderate'	\$88.53	6	4.40%	2
Resilience Improved				
from 'Weak' to 'Very				
Strong'	\$70.41	10	3.50%	5

Improving resilience by one grade: saves **\$12 Bn** of expected economic loss over the next decade

'Moderate resilience' countries include: Thailand, Malaysia, and Colombia



Focus on emerging risks:

Food system shock







Food System Shock Scenario

Combined effect is a global production shock to the world's staple food crops



fall in global production



Food System Shock Scenario

Production shock results in price spikes



increase in price versus the average levels experienced during the 20 years prior to the global food price shock of 2007-08



Food System Shock Scenario

Combination of high food prices and political instability severely impact financial markets



US stock markets

5%

Lloyd's disaster risk facility

LLOYD'S

C Llovd's



Lloyd's Disaster Risk Facility (DRF)

\$400m capacity for nat cat risks:



TOKIO MARINE KI LN





Supply-side factors

- Developing countries provide a diversification opportunity
- Data availability and quality is improving rapidly
 - Technology drivers such as GIS and uptake of mobile phones
 - However unlocking data-mines is key
- Insurers could be well placed to provide essential services in addition to post-event financial indemnity:
 - Risk insight: measurement & modelling
 - Material support after an event: pre-agreed contracts for critical disaster response capabilities
- These principles could be applied to a range of perils, not only natural catastrophe

Demand factors

- The most likely purchasers of insurance in the short term:
 - Governments (including regional consortia)
 - State-owned enterprises (a major component of many developing economies)
- Product development is focused on parametric products:
 - Absence of local insurance ecosystem
 - Speed & simplicity are customer priorities
 - Basis risk is manageable; meaningful risk transfer is possible

CCRIF and ARC



LLOYD'S

CCRIF

- Prompted by Hurricane Ivan in 2004
 - Grenada and the Cayman Islands, 200% GDP
 - Regional losses US\$ 6 billion for the event.
- Commenced 2007,
- Not-for-profit risk pooling facility
 - Owned by Caribbean governments.
- parametric insurance for: tropical cyclones, earthquakes and excess rainfall (attach at 1/5-1/20; exhaust at 1/75-1/200)
- short-term liquidity 14 days payout
- 16 members: Anguilla, Antigua & Barbuda, Bahamas, Barbados, Belize, Bermuda, Cayman Islands, Dominica, Grenada, Haiti, Jamaica,

St. Kitts & Nevis, Saint Lucia, St. Vincent & the Grenadines, Trinidad & Tobago and Turks & Caicos Islands.

12 payouts totalling US\$35,572,474 to 8 member governments.



LLOYD'S

African Risk Capacity

- Purchaser: African Union Member States
- Coverage: drought.
- Payments: 2-4 weeks of harvest reaching households within 120 days
- Payout when the rainfall deviation is sufficiently severe
- Max USD \$30 million per country per season for drought events that occur with a frequency of 1 in 5 years or less.
- 1/25 year event = 10% GDP in Malawi (source ARC)





Global collaboration required









'Understanding risk to create resilient platforms for sustainable growth and human dignity'

- Industry led collaboration with key public institutions
 - UNDP
 - World Bank
- Identification of strategic insurance development targets
- Mobilise collective resources for common strategic requirements
- Appropriate structure and governance
 - Principles group: Steven Catlin, Helen Clark (UNDP), Joaquim Levy (CFO world bank)
 - Executive secretariat
 - Working groups



Understanding risk

- Modelling working party
- Data
- Risk and insurance regulation enabling access to insurance
- Risk sharing and transfer
 - Demand side working party
- Sustainable and resilient investments

